

**Interreg
Europe**



Co-funded by
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Interregional cooperation for **sustainable mobility**

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Behaviour change and participatory processes for sustainable mobility
Policy Learning Platform thematic workshop - Thessaloniki, 28 June 2022

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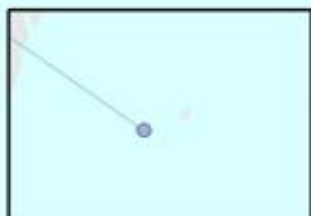




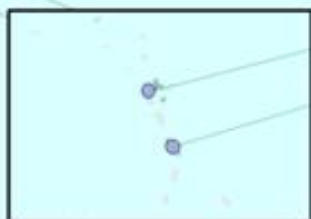
Low-carbon
economy

476 partners from
30 Partner States

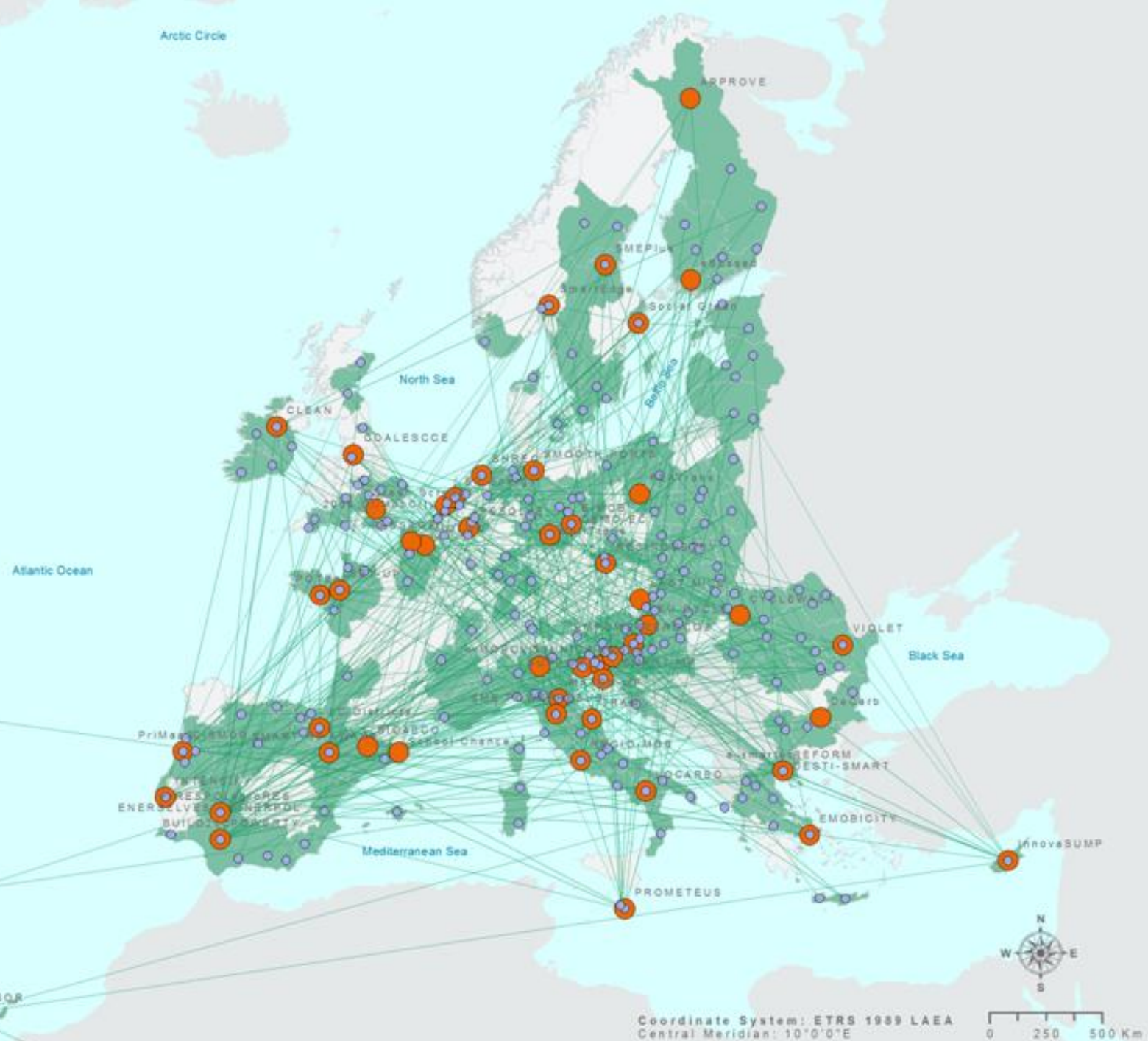
4 calls
60 projects



Reunion



Guadeloupe





Low-carbon
economy

Projects per topic

SUSTAINABLE TRANSPORT



26

- SUMP
- E-mobility
- Cycling
- Mobility as a service (MaaS)

ENERGY EFFICIENCY



14

- Energy efficiency in buildings
- Financial instruments
- Smart grids

LOW-CARBON STRATEGIES



11

- Territorial strategies
- Urban strategies
- Specific sectors (e.g. audiovisual, maritime)

RENEWABLE ENERGY



9

- Bioenergy
- Energy poverty
- Community engagement
- Ecosystem services

Zoom on
**sustainable
mobility**



A word cloud of terms related to sustainable mobility. The words are arranged in a roughly circular pattern, with 'mobility planning' being the largest and most central. Other prominent words include 'Electromobility', 'ICT', 'tourism', 'urban transport', and 'hydrogen'. The colors of the words range from light blue to yellow and orange.

school mobility
metropolitan regions
last mile transport
urban transport
urban logistics
tourism
ICT
alternative fuels
mobility planning
walking
public engagement
cycling
multimodality
retailing economy
Electromobility
mobility as a service
hydrogen

Zoom on **sustainable mobility**

- EU CYCLE
- SMART-MR
- E-MOB
- E-MOBICITY
- E-mopoli
- EV ENERGY
- PROMETEUS
- SMART HY-AWARE
- CISMOB
- MATCH-UP
- LAST MILE
- PriMaaS
- PE4TRANS
- E-BussED
- RESOLVE
- OptiTrans
- SCHOOL CHANCE
- InnovaSUMP
- REFORM
- DEST-SMART
- E-smartec
- 2050 CliMobCity
- DEMO-EC
- REGIO-MOB
- TRAM
- CYCLEWALK MODE



Low-carbon
economy

Outputs achieved

Good practices

Action plans

Staff with
increased capacity

initial target

2014

230

3000

achieved

2022

1065

238

4584





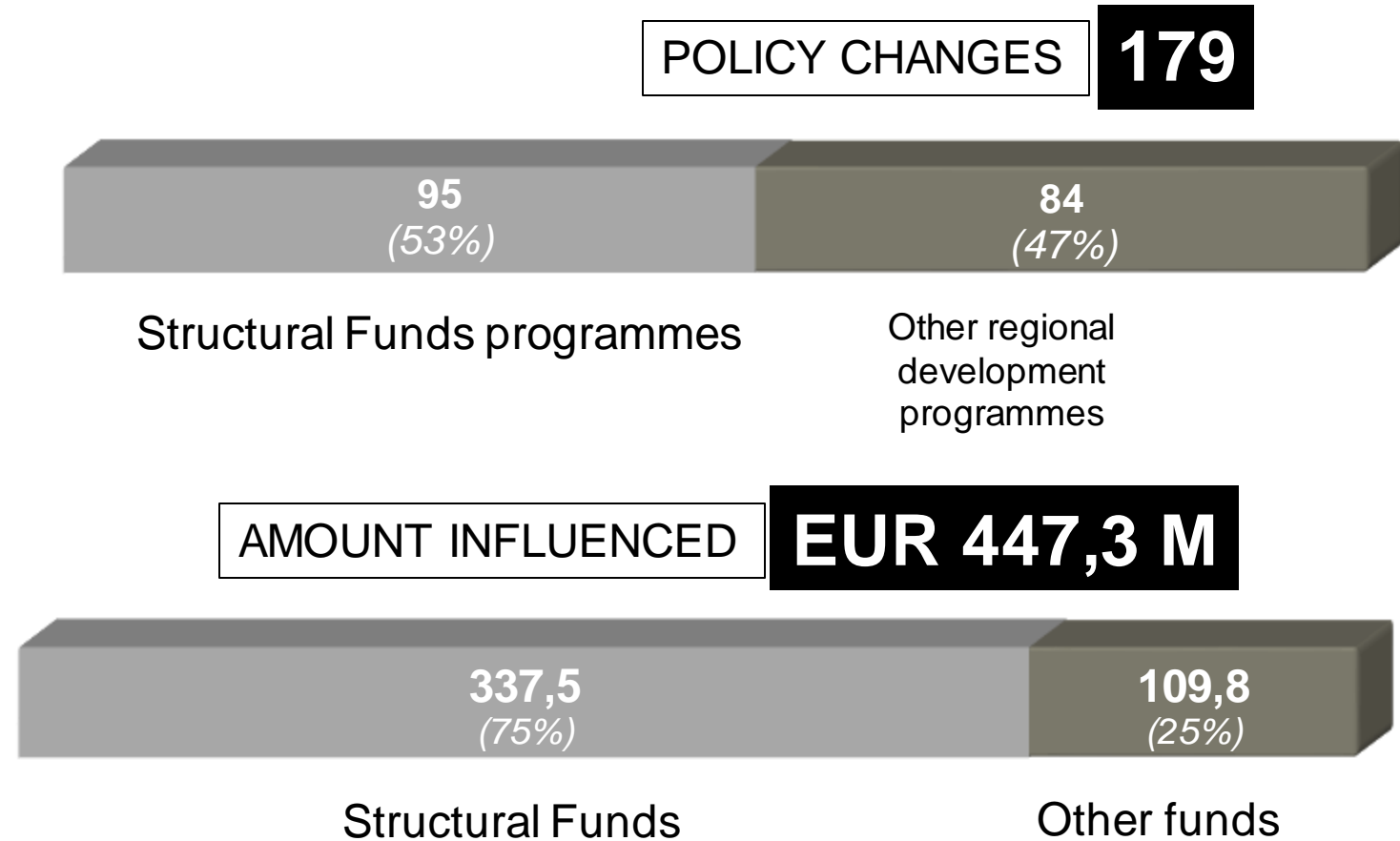
Low-carbon
economy

Results achieved

MEUR
58,7
ERDF spent by
projects so far



MEUR
447,3
Funds influenced
7,6 x
Leverage
effect





Low-carbon
economy

Zoom on sustainable mobility - outputs achieved

Good practices

478

Action plans

106

Staff with
increased capacity

2129

achieved

2022



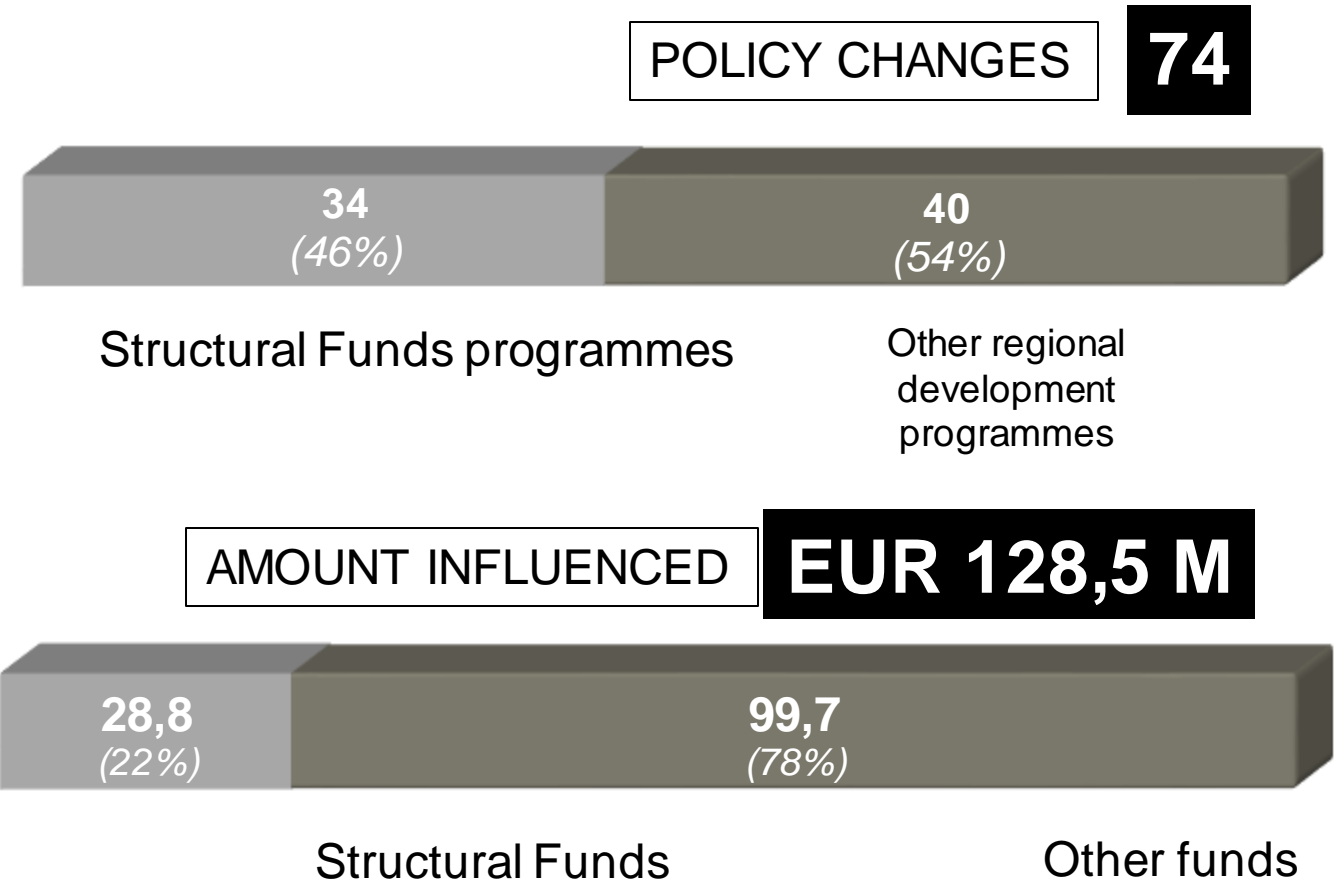
Low-carbon
economy

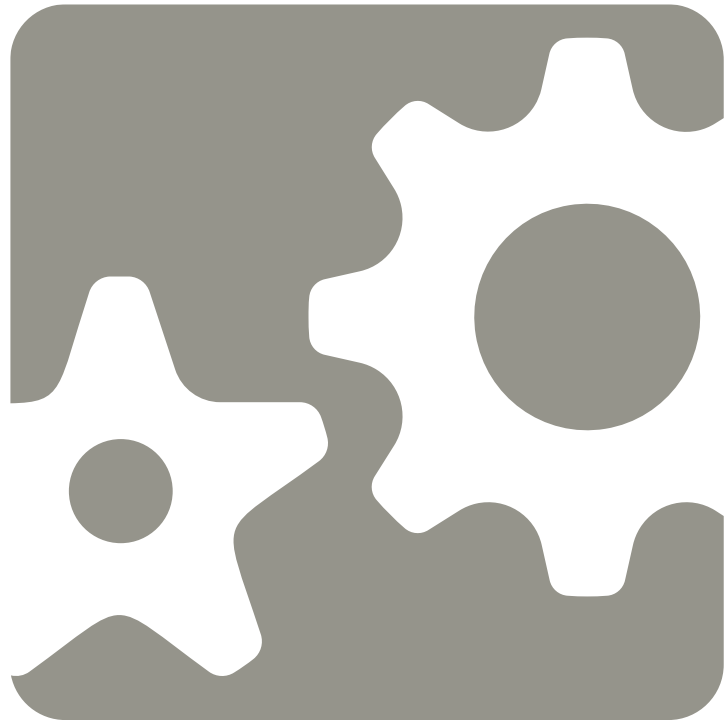
Zoom on sustainable mobility - results achieved

MEUR
24,3
ERDF spent by
projects so far



MEUR
128,5
Funds influenced
5,3 x
Leverage
effect





The Policy Learning
Platform:
relevant resources

Policy briefs

- Sustainable Urban Mobility Plans
- E-mobility; Regional approaches for supporting e-mobility
- Promotion of active modes of transport
- Demand-responsive transport
- Improving the convenience of public transport
- Cycling cities
- Sustainable urban logistics
- (Behaviour change for energy efficiency)
- (Sustainable tourism)



Credits: Pixabay

Events

Workshops

- Sustainable mobility
- Citizen-focused urban mobility

Webinars

- Behavioural change for sustainable mobility
- E-mobility; integrating e-mobility in territorial planning
- Cycling: Strategic planning; infrastructure; getting people to cycle; cargo bikes; CBA bicycle vs cars
- Clean public transport
- Demand-responsive transport
- Impact of transport electrification
- Urban freight logistics

Peer Reviews & matchmakings

- Urban logistics
- Low-carbon ports
- Management e-busses
- Urban mobility and spatial planning



Resources by topic

[See all](#)

- Smart
- Green
- Connected
- Social
- Citizens
- Governance

Search resources by :

Country (France, Italy, Germany...)

Resources by type

- Good practices** Don't miss!
Tested and transferable solutions from approved projects
- Policy briefs**
Expert analyses of the Interreg Europe projects and topics
- Expert support reports**
Reports from peer reviews and matchmaking sessions

- Stories**
Thematic articles about our good practices
- Event learnings**
Recordings and materials from our webinars and workshops

Thematic news

Economic resilience in the wake of COVID and Ukraine war
22 June 2022

See also
[Our policy advice](#)
[Project implementation guidance](#)

www.interregeurope.eu

> Find Policy Solutions

Project funding
Share your project idea and find the right people to work with.
[Submit a project idea](#)

Policy advice and solutions
Access expert knowledge and validated good practices.
[Discover the Policy Learning Platform](#)

Our topics

We contribute to all European priorities.

SMART

GREEN

CONNECTED

SOCIAL

CITIZENS

GOVERNANCE

Discover what we offer in the topic that interests you. Join a project idea. Find policy solutions or get in touch with community members.

132 projects

46 project ideas

1280 good practices

1391 members

**Time for
questions**



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